

ART IN ACTION

Students from year one recently attended the Art in Action lectures related to the Creative Process to learn how four internationally recognised artists turn ideas into art. This year's key speakers included the sculptor and installation artist Cornelia Parker who talked about transforming the ordinary into the extraordinary, the award-winning documentary photographer Simon Norfolk and Rebecca Wright, who is Programme Director of Graphic Communication Design at Central Saint Martins. Students reported that it was fascinating to hear how each artist approached their practice.



SNOW BUSINESS

The snowfall at the end of February meant that ISCA students had a new material to experiment with. After lessons they quickly set to work to produce a series of snow sculptures which transformed the environment and provided a fun and collaborative creative experience for all.



RESEARCH OPPORTUNITIES

With a new theme to investigate, first year students headed to the galleries and museums in London for the day to gather research. They chose to visit an array of exhibitions across the capital that related to their specific project work. Visits included the Natural History Museum, Science Museum and The Photographers' Gallery, and all agreed that this activity was extremely useful for ideas development. Being able to carry out independent research and sketch from original art means that the work produced will have a strong and original link to each student's area of interest.



CREATIVE ENGAGEMENT

A whole year mid-term critique provided an important opportunity for students to present their work to both peers and tutors. The value of a large critique promotes engagement with creative criticism so that students understand how to implement feedback to improve their outcomes. ISCA recognises the value of participating in critiques as an vital skill in art and design education and professional practice.

